Newton North High School PTSO Board Meeting Minutes March 3, 2020 (4:00-5:15 pm)

Present:

Patty McCabe, Valerie Pontiff, Janna Lacatell, Johanne Campbell, Karen Cutone, Kim Buckton, Millicent Lawton, Ted Vahey, Linda Hanusaik, Henry Turner, Dima Basha

Absent:

April Stein, Livia Aber, Beth Tierney, Alberta Chu

Meeting commenced at 4:05PM

Call to Order (Valerie) @4:05 Approval of the January 2020 minutes (Janna)

• Meeting minutes approved unanimously

New Board Member Introduction/Announcements

• Director of Community Engagement role has been filled by 2 people: Alberta Chu and Dima Basha

Treasurer's Report (Valerie & Patty)

YTD performance (Valerie)

- Budget: On target for budget, but currently underspending on expenses. On track to incur \$20,000 lower expenses at our current pace.
 - <u>Current expenses are \$37.6K vs \$81.4K budget</u>. Still need to pay \$5.4K in Grants & Projects and \$14.750K for Celebration. On balance, <u>running under re: expenses of about</u> <u>\$20K</u>
 - Need to determine where we may allocate these funds so we don't carry over into reserves. How do we allocate funding to specific line items. Considerations raised:
 - Tiger Drive furniture (Patty): PTSO used this fund for furniture on main street. NNHS would like additional furniture including two tables and associated chairs. Account has \$3,800 in it. Estimated cost for package is about \$2,000. <u>Propose</u> this purchase is made, and Henry can apply remaining funds as needed.
 - Current Education Excellence Campaign for replenishing Tiger Talks (Patty): Past Educational Excellence campaign for Tiger Talks raised \$11-\$12K. 2019-20 Tiger Talks promotion is either complete or will complete this week. Funds raised are around \$12K as compared to \$15K budget. Communication started a bit late, and topic (replenishing funds) possibly creates lower enthusiasm.
 - Have not yet started to fundraise for Celebration, which will begin in March. Celebration fundraising target is \$16,000, but it may be a little less.
 - Current EdEx campaign is wrapping up. We are around \$12,000, slightly under the \$15,000 target.

New Website - Update (Ted and Kim)

- 2nd subgroup meeting held to review requirements and platform update that is more user friendly. Next subgroup meeting in March 11th at 7PM at the Library.
- Same group that hosts the site offered to produce a WordPress site for us, assessing cost.

• Timing for cut over would be over the summer to limit disruption.

Program Update - Making the Most & May Program (Linda)

- Targeting April 29th for the last programming event, or May 12th, both of which are scheduled in the film lecture hall. Advise Patty on final date for her to reserve the hall.
- Options considered:
 - o NNHS alum to discuss mindfulness and anxiety around entering college
 - Roland Davis (NNHS alum) to address race and diversity
- Next meeting, will discuss fall planning and programming to get ahead of the October event.

Celebration (Patty)

Nominating Committee (Valerie)

New Board Role - Director Community Engagement

• Brainstorming ideas to drive community engagement.

Deferred:

- SEPAC
- METCO
- Safe Routes

Issues we should be discussing (open)

- Updates from Henry Turner:
 - Coronovirus HHS is making the decisions around attendance.
 - Racial tension and use of the n-word

Meeting Adjourned at 5:20PM