

What is the Educational Excellence Fundraising Campaign?

Educational Excellence (EdEx) is the Newton North PTSO's annual fundraising campaign to enhance teaching and learning at Newton North. Each year, Principal Turner works with faculty to select a major initiative for families at Newton North to support.

In the last decade, NNHS families have generously provided nearly \$250,000 of funding to support students and teachers in all areas.

Educational 
EXCELLENCE
*Fundraising
Campaign*

NNHS PTSO 
Socialize  Volunteer  Learn

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Newton North High School PTSO 2020-21
Educational Excellence Fundraising Campaign for:

C.A.R.E.
Collaborations in
Anti-Racism and Equity

The 2020-21 EdEx campaign will raise funds to launch the Collaborations in Anti-Racism and Equity (C.A.R.E.) Fund at Newton North High School. The purpose of this fund is to give students and staff resources needed to develop anti-racist skills and practices, resulting in greater integrity and dialogue in the school community.



Announcing: The Collaborations in Anti-Racism and Equity (C.A.R.E.) Fund at Newton North High School

The 2020-21 PTSO Educational Excellence (EdEx) campaign is directed at the establishment of an important and exciting new initiative at NNHS. The C.A.R.E. Fund will empower students and staff to develop anti-racist skills and practices, leading to greater care, integrity and dialogue in our school community and beyond.



“Anti-racism is core to the mission and values of the Newton North community. I am excited to launch this fund and fundraiser.”
— **Principal Henry Turner**

The campaign seeks to raise \$30,000 to launch the C.A.R.E. Fund, in support of:

- Curriculum-related anti-racist resources for students
- Professional development for teachers and staff in the areas of racial and social justice
- Funds for speakers and community outreach
- Partnerships with outside organizations focused on anti-racism and equity
- Grants for student projects focused on anti-racism and social justice

Anti-racist and equity programs are envisioned to include:



- **Speaker Series**
- **Art Exhibitions**

- **Professional Development**
- **Shared Dining Experiences**



- **Book Club**
- **Field Trips/Excursions**