

Newton North High School PTSO Board Meeting, December 6, 2022 (5:00-6:15PM)

Location: Join Zoom Meeting

https://us06web.zoom.us/j/85125659808?pwd=NFBIN1NrU3JPWW5veGMvM0VIRVBOUT09

Meeting ID: 851 2565 9808 Passcode: b46BMS

AGENDA						
Attendees:	X Patty Eagan, Co-President X Jacqueline Freeman, Co-President X Sally Xu, Vice President X April Stein, Co-Treasurer Marie Washek, Co-Treasurer X Janna Lacatell, Co-Secretary X Ellen Wrigley, Co-Secretary X Henry Turner, Principal Amy Winston, Vice Principal	X Jaya Samant Lai, Technology X Jennifer Bentley, Technology X Susannah Wardly, Communications X Gayatri Aryan, Communications X Karen Ghiron, Programming Borislava Stoyanova, Programming X Mark Tackei, METCO Rep. Linda Barros, METCO Rep. X Gabriela Kroszynski X Litian He				
Additional Attendees:	X Melissa Meyerowitz					

Agenda Topic	Owner	Time Allotted
Call To Order @ 5:03PM	Patty, Jacqueline	1 minute
Motion to Approve Prior Meeting Minutes Minutes approved	Janna, Ellen	1 minute
 Financials P&L – met and exceeded goals at all levels; Northside Dining was on target for goal; Staff appreciation request for donations generated enough after the first message. Grants & projects are starting to draw down on budget and may incorporate miscellaneous items that needed a category. Treasurer's Report - 	April, Marie	5 minutes
Fundraising ●Membership Dues Drive – ended \$36,000 was raised.	Sally	5 minutes
EdEx Update	Karen	5 minutes



Z Socialize WolunteeroLearn		
 Biology and Physics equipment fundraiser – demo night was very well attended and received, especially targeted to incoming 8th grade and current 9th grade families. Fundraising will kick off in January. Will be doing a postcard campaign to generate donations and raise awareness of the fundraiser – send date will be mid-January so it does not get lost in holiday mail. Additional email reminders will be pushed. Great reminders around how some people may wait until the new year to donate (tax reasons, budgeting, corporate match, etc). We're about 25% towards the goal. 		
 Programming Preparing your teams for the digital transformation to jobs and careers – online program. 	Bori, Karen	5 minutes
 Grants & Projects Deadline to submit applications has passed (end of November), approximately 20 submissions for ~\$18,000 total, which is over our budget of \$14,000. Requests have been reviewed and rationalized, with around \$10K in approvals. The remaining submissions will be addressed separately. Examples of grants include supporting art supplies for use during WIN; implement a new staff welcome program with NNHS merch; Chinese department will celebrate lunar new year with lion dance costumes; culturally responsive art posters; funding leisure time foreign language materials Pending is the IMPACT program is on a larger scale than is affordable; furniture needs for student collaboration areas – more definition is needed for procurement. Pneumatic control platform will not be funded by grants but from another source. Technology will pause the application on the website. Recommendations from the PTSO that we publish what specifically is being funded so the family and staff communities can make the connection to where their donations go. April and Melissa will coordinate with Principal Turner to make sure that we're tracking award draw down to make sure that awardees are spending their grant awards. 	Melissa	5 minutes
 Metco Collaborating with FORJ on ways to further engage Metco families with the Newton community, which may start with event attendance. 	Mark	2 minutes
Community Engagement ● Remove from future agendas	Patty, Jacqueline	2 minutes
 Communications Content is light for the remainder of the year. Open rate for weekly email is still strong 45-50%. 	Susannah, Gayatri	2 minutes



 Grants & Programs info would be great to post in the newsletter and on social media. Request to look at click through rates on email, with specific interest for EdEx content. The stand alone email for EdEx may be a good indication of interest. 		
 Technology Expired flip cards have been taken down. Space is available for events. Patty to send updated events to promote including principal's coffee. Team will also be looking at the website traffic to monitor the EdEx traffic. 	Jaya, Jennifer	2 minutes
 Principal's Update Congrats to Volleyball and Dance teams – State Champs! Theater, Music and Arts in full swing. Managing issues around hate speech and graffiti found in the school, putting together programming to educate students about hate speech and reinforcing that this is not part of who we are as a school. Budget is also a big issue, with high school enrollment surpassing initial projections (vs. elementary school grades). 	Henry, Amy	10 minutes
 Additional Topics: Celebration – will be added to the January agenda. Starting to form teams and parent volunteers. Next step is to pick a theme and initiate graphics work to go along with promotion. 	All	10 minutes
Meeting Adjourned	Time Allocated:	50 minutes

Meeting end time: 06:15 PM Minutes respectfully submitted by: Janna Lacatell & Ellen Wrigley

2022/2023 Board Meeting Schedule: Sept 20, Oct 25, Dec 6, Jan 17, February 7, March 7, and May 31st. Annual Meeting: May 16th.